

# SARAH BARROW

## VISUAL DESIGNER / WEB DEVELOPER

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portfolio: [sarahbarrow.ie](http://sarahbarrow.ie)

Junior digital designer with background in broadcasting, directing and series development. Excellent attention to detail, ability to plan and coordinate tricky logistical projects. Fully versed in Adobe Creative Suite - Illustrator, Photoshop. Also adept at front end technologies, CSS3, HTML5, Javascript. After 20 years in broadcast TV, digital media allows new, exciting ways of communicating visually.

### SUMMARY OF QUALIFICATIONS

- 2015 B.Sc. Digital Design & Innovation (1st)
- 2014 B.Sc. Digital Technologies and Design (Digital Skills Academy / DIT)
- 2001 Grad Dip in Information Technology (Dublin City University)
- 1993 B.Sc (Communications) (Hons 2.1) (University of Ireland)

### AWARDS

- IFTA Best Reality Show 2012
- IFTA nomination 2012 & 2005
- Guild of Agricultural Journalists, 2008

### SKILLS

Adobe Creative Cloud - Ai & Ps  
HTML5 & CSS & WordPress  
directing & dslr filming  
editing - Final Cut Pro  
voice over artist



### INTERESTS

Mountain biking & book club  
design & coding podcasts  
yoga enthusiast



### EXPERIENCE

2015 - to date

[Freelance Frontend Developer - Loosehorse, Allprojects](#)

Creative director & developer of numerous mobile responsive sites.

2015

[Front End Developer - DSA / Folio](#)

Coding member of multidisciplinary team creating web-portal for hospitality industry, using Bootstrap, Codeigniter and php.

2014

[Designer DSA / Huan Ying / Aer Lingus](#)

Design member of a multidisciplinary team creating a UK based travel site in Chinese and a landing page for airline ppc ad. Experienced in project planning, requirements docs, identifying user needs, high fidelity mock-ups, wire frames, Agile proj management.

1995 - 2016

[20 years Director \(broadcast television\) Freelance](#)

Credits incl EY Entrepreneur of the Year Awards 2016, feature documentaries & rural affairs. Key duties: creative vision; liaising with clients & stakeholders; scheduling, on-time & on-budget delivery.

2014

[IT Advisor, Local Enterprise Office](#)

Digital media & marketing auditor on EU supported CREATE panel

2014

[Viral Video Director Special Olympics \(Agtel Digital\)](#)

Key duties: scheduling, co-ordinating, shooting & editing for YouTube.

2011-2013

[Series Co-Originator/ Developer, Independent Pictures](#)

Key duties: co-devised, planned, piloted & produced IFTA winning ICA Bootcamp format for RTE, currently optioned in three countries.